



david drew web and graphic designer

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(willing to relocate)

skill set

Strong sense of art and design with focus on leading the eye, evoking brand and maintaining strong, consistent style.

Masterful knowledge of tools of the trade, including all Adobe products, as well as QuarkXPress.

Expert-level knowledge of both Windows and Mac operating systems.

Web design experience in the following (in order of most knowledgable):

- XHTML
- CSS
- PHP
- MySQL
- Adobe Dreamweaver
- jQuery
- Javascript
- AJAX
- Java

education

Arizona State University . : . May 2005 graduate . : . bachelor of arts . : . journalism
Walter Cronkite School of Journalism . : . magazine / news design, editing

experience

online production coordinator . : . Clearchannel Radio . : . july 2009 to present
4686 e van buren St # 300, phoenix, az 85008-6967 . : . (602) 374-6000

Work consists of designing advertisements for digital, as well as e-mail blasts and promotional jump pages. Sporadic website design and programming is required. Primary languages used are PHP, CSS and HTML. Tasks outside of job description include helping with station events (setting up, selling raffle tickets, etc.), creating signage for venues and creating and designing collateral pieces such as programs. Little direct oversight by management, which means one must be self-starting and on top of their own processes and work. Emphasis on projects and team-oriented task completion.

production artist/web content administrator . : . Sunshine Media Group . : . july 2007 to july 2009
8283 n hayden road, #220, scottsdale, az 85258 . : . 480.522.2900

Began position as a production artist with emphasis on high-volume magazine production and design using a templated process. During high-production periods, produced as much as 160 pages of layout in a single day. Skillset allowed training into ad preflighting, and eventually, processing and management of paid editorial pieces. Took initiative on additional projects such as client ad creation, which included working directly with clients; database design overhaul, with a complete reworking of the job tracking user interface; total creative control of a new paid editorial product line and its collateral pieces. Recently promoted to position of web content administrator; tasks include the updating, structuring and management of the backend architecture of the Sunshine Media main and support websites. Requires knowledge and usage of D/X/HTML, XML, CSS, PHP, Flash, a general understanding of SEO and proper website navigation principles. Position also requires troubleshooting and repair of website problems.

graphic designer . : . Broker Agent Magazine . : . february 2007 to june 2007
1606 e bell road, #106, phoenix, az 85022 . : . 602.788.8091

Responsible for organizing, designing and making print-ready magazines for a national publication company. Oversaw and created up to 12 magazines in any given time period. Also worked closely with publisher contractors in the various markets to produce books to customer specifications, and also, conversely, produced quality, well-received books with little to no direction design-wise. Company reorganization (and eventual collapse) resulted in the short time frame of employment with this corporation.

lead graphic designer . : . Regal Publications . : . january 2006 to february 2007
9525 e doubletree ranch road #101, scottsdale, az 85258 . : . 480.991.6715

Progressed quickly upward in international hotel directory publishing company. Tasks included designing ads, designing directories, working in tandem with multiple printing companies to ensure a quality product, managed incoming and outgoing workflow. Responsible for producing quality ads, at a rate of at least 20 ads per day. Environment demanded 100 percent accuracy with no quality control department, and required shifting workflow several times a day for new priorities. Quick turnaround on ads for clients was a must in this position, but there were opportunities, as well, for more intricate and nuanced ad design.